

## COMMITMENT TO YOUR PRIVACY

This site is owned and operated by Michael P. McGrath (hereinafter referred to as LSD36.COM). Your privacy on the Internet is of the utmost importance to me. At LSD36.COM, I want to make your experience online satisfying and safe.

Because I might gather certain types of information about my users, I feel you should fully understand the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information I may gather and how I may use it.

### **INFORMATION LSD36.COM GATHERS AND TRACKS**

LSD36.COM gathers two types of information about users:

- Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive electronic newsletters and for participation in polls and surveys.
- Information LSD36.COM gathers through aggregated tracking information derived mainly by tallying page views throughout this site. This information allows LSD36.COM to better tailor content to readers' needs and to help future advertisers and sponsors better understand the demographics of the website audience. Because LSD36.COM may seek revenue from these advertisers and sponsors, providing such aggregated demographic data shall be essential. Under no circumstances does LSD36.COM divulge any information about an individual user to a third party.

LSD36.COM Gathers User Information in The Following Processes:

#### A. Optional Voluntary Information

LSD36.COM offers the following free services, which require some type of voluntary submission of personal information by users:

##### 1. Electronic Newsletters (Dispatches)

LSD36.COM shall offer a free electronic newsletter to users. LSD36.COM gathers the email addresses of users who voluntarily subscribe. Users may remove themselves from this mailing list by following the link provided in every newsletter that points users to the subscription management page.

##### 2. Polling

LSD36.COM may offer interactive polls to users so they can easily share their opinions with LSD36.COM or other users and see what the LSD36.COM audience thinks about important issues. Opinions or other responses to polls are aggregated and are not identifiable to any particular user. LSD36.COM may use a system to "tag" users after they have voted, so they can vote only once on a particular question. This tag is not correlated with information about individual users.

##### 3. Surveys

LSD36.COM may occasionally conduct user surveys to better understand the opinions of the LSD36.COM audience. LSD36.COM may share the aggregated demographic information in these surveys with sponsors, advertisers, and partners. LSD36.COM shall never share any of the information about specific individuals with any third party.

#### B. Usage tracking

LSD36.COM tracks user traffic patterns throughout the site. However, LSD36.COM does not correlate this information with data about individual users. LSD36.COM does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

LSD36.COM sometimes tracks and catalogs the search terms that users enter in a Search function, but this tracking is never associated with individual users. LSD36.COM uses tracking information to determine which areas of the website

users like and do not like based on traffic to those areas. LSD36.COM does not track what individual users read, but how well each page performs overall. This helps LSD36.COM continue to build a better service for you.

#### C. Cookies

*Not active.*

### **USE OF INFORMATION**

LSD36.COM uses information voluntarily given by users to enhance their experience on this website, whether to provide interactive or personalized elements on the site or to better prepare future content based on the interests of users.

As stated above, LSD36.COM uses information that users voluntarily provide in order to send out electronic newsletters. LSD36.COM may send out newsletters to subscribers on a regular schedule and occasionally send out special editions when LSD36.COM thinks subscribers might be particularly interested in something related to USS Anchorage. LSD36.COM never shares newsletter mailing lists with any third parties, including advertisers, sponsors, or partners.

LSD36.COM uses tracking information to determine which areas of this site users like and do not like based on traffic to those areas. LSD36.COM does not track what individual users read, but rather how well each page performs overall. This helps LSD36.COM continue to build a better service for you. LSD36.COM tracks search terms entered in your Search but does not track which terms a particular user enters.

LSD36.COM creates aggregate reports on user demographics and traffic patterns for future advertisers, sponsors, and partners. This would allow advertisers to advertise more effectively. Because LSD36.COM does not track the usage patterns of individual users, an advertiser or sponsor would never know that a specific user clicked their ad. LSD36.COM shall not disclose any information about an individual user except to comply with applicable law or valid legal process.

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), LSD36.COM shall never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

### **OPT-OUT POLICY**

LSD36.COM gives users options wherever necessary and practical. Such choices include:

- Opting not to register to receive our electronic newsletters.
- Opting not to participate in certain interactive areas, which completely alleviates the need to gather any personally identifiable information from our users

### **SECURITY**

LSD36.COM operates secure data networks protected by industry standard firewall and password protection systems when needed. LSD36.COM security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by website users.

### **YOUR CONSENT**

By using this site, you consent to the collection and use of this information by LSD36.COM. If LSD36.COM decides to change this privacy policy, LSD36.COM shall post those changes on this page so that you are always aware of what information LSD36.COM collects, how it is used, and under what circumstances LSD36.COM shall disclose it.